



# AcelerarME

**APEP ACCELERATOR**

## THEMES TO BE COVERED IN THE PROGRAM:

1. Innovation and Growth
2. Strategy and Strategic Planning
3. Digital Business
4. Successful Sales Plan
5. Marketing
6. Growth and Financing
7. Family Business Management
8. From Founder to CEO

## PARTICIPANTS CRITERIA

**Women Small & Medium Enterprises (WSMEs) that meet the following criteria:**

- At least 50% owned by women (woman), or, if it is a family-owned business, the woman has a large percentage of ownership and/or has a high leadership role within the company, such as CEO, Founder or General Manager, etc.
- At least 3 years in operation or more
- At least 1 employee or more.
- Obtaining revenue in the last year.

## RECRUITING IN:

- |               |             |
|---------------|-------------|
| 1. Mexico     | 4. Colombia |
| 2. Costa Rica | 5. Ecuador  |
| 3. Panama     | 6. Peru     |

*\* THIS INITIATIVE IS FINANCED BY GLOBAL AFFAIRS CANADA WITHIN THE AMERICAS PARTNERSHIP FOR ECONOMIC PROSPERITY (APEP)*



**¡NEXT LAUNCH JUNE 28, 2024!**

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## HOW THE PROGRAM WORKS

- 6 months online Accelerator program, 3 year Project.
- Online asynchronous training sessions, complemented with online synchronous mentoring and networking sessions.
- Regional cohorts of 35-40 women. Cohorts in the Fall and Spring.
- NO COST.

**EXECUTED BY:**

